



Kevin McArdle

Improving Execution to Create Immediate Traction for Growth

Kevin McArdle specializes in showing companies how to strengthen the six key components of their businesses and align them to create immediate traction for growth. His programs help executives lead with clarity to create momentum and break through to the next level.

Kevin has worked with top-level executives and clients from over 40 industries including Honda Motor Company, Medtronic, Caterpillar and Taylor Corporation. As a certified Entrepreneurial Operating System (EOS) Implementer, Kevin arms CEOs and business leaders with powerful yet simple tools proven to help them clarify and achieve their visions.

Keynotes & Seminar Presentations

Formats include 60-90 minute keynote addresses, as well as half-day, full-day and multi-day training seminars.

Accelerate Your Business: Six Keys To Better Strategic Execution

When you're trying to get a grip on your business, abstract theories, complex systems and management fads won't work. You need to get real, keep it simple, and get results. EOS, the Entrepreneurial Operating System, is the solution. In this presentation, you'll discover a "way of operating" that will help you clarify your vision, gain powerful focus and turn your team into a cohesive unit that drives momentum.

Get a Grip: How to Get Everything You Want from Your Business

Are you running your business, or is your business running you? Is your company moving forward? Showing clear signs of healthy growth, supported by an empowered and focused team? Or are you stuck? Struggling to break through to the next level? Are you spinning your wheels and in desperate need of traction? In this presentation, you'll discover the Six Key Components to building a truly great organization.

Leading With Mojo: Creating a High-Performance Culture of Alignment and Accountability

What would it mean for your company's bottom line if your employees brought their "A game" to work every day? The difference between a group of indifferent employees and a fully engaged team often comes down to one simple thing: A great leader. The time-tested tools you'll discover in this presentation have honed more than 30,000 leaders in every industry to help them dramatically improve their organizations' performance. Discover how to be the best leader you can be and ignite your team's excellence.

"The session was outstanding. Kevin is an incredible presenter. I'm a believer! I want to thank you for bringing this type of program to the sales force; it is a key factor that will separate us from the rest of the pack."

— **Mike Pingalore**,
Regional Vice President of Sales,
Taylor Corporation

"Kevin McArdle is much more than a presenter of information. He is a motivator, a thought leader, a teacher and a true professional who enlightens and, most importantly, Kevin is thorough. His strategies work."

— **Jerry Bangston**,
Executive Vice President,
Honda Motor Corporation

"Following Mr. McArdle's 3-day sales seminar, our sales people became true professionals. He armed them with the tools they were missing; the transformation has been amazing. Greater results are showing already."

— **Jack McQuellon**,
President of North America
Operations, Caterpillar, Inc.

For bookings, call 866-210-6434

