



Leading With Mojo: Creating a High Performance Culture of Alignment and Accountability

What would it mean for your company's bottom line if your employees brought their "A-game" to work every day?

A recent Gallup poll showed that only 32% of U.S. employees reported feeling engaged at work.¹ It doesn't have to be this way. The difference between a group of indifferent employees and a fully engaged team often comes down to one simple thing: a great leader.

In this program, you'll discover a straightforward, practical approach that will help leaders at all levels of an organization get the most from their people. Kevin McArdle will share time-tested tools that have honed more than 30,000 leaders in every industry to help them dramatically improve their organizations' performance and boost their teams' excitement about their work.

No matter your title, this program will guide you to become the best leader you can be—not only for your employees, but also for yourself and the future of your company.

During this highly interactive and practical program, you'll discover how to:

- **Surround yourself with great people** by using the powerful "right person in the right seat" principle.
- **Supercharge your productivity**, freeing you up to manage your team more effectively.
- **Develop the relationships that motivate your team members** to produce their best work.
- **Apply the Five Leadership Practices and Five Management Practices** of all great leaders to empower your team to achieve extraordinary results.
- **Quickly instill more discipline, focus and accountability** into all levels of your organization to get more done.
- **Get everyone's energy moving in the same direction** to create momentum.
- **Deal with direct reports who don't meet your expectations** to produce an all-around healthy team that works well together.

Your team—and your company—are counting on your leadership. Ignite your team's excellence with the simple, practical tools you'll discover in this program.

Biography: Kevin McArdle is a veteran entrepreneur with more than 30 years of domestic and international business experience. Over his career, he's specialized in drawing growth-oriented people into collaborative environments to create transformative change and financial success. As the founder of three successful companies, Kevin has first-hand knowledge of what works in the business world—and what doesn't. Success in today's competitive business environment, he believes, lies in creating momentum. Kevin works primarily with mid-size organizations to help them align the individual components of their businesses, focus their energy in a single direction and move forward boldly.

¹ Source: <http://news.gallup.com/poll/188144/employee-engagement-stagnant-2015.aspx>