



Accelerate Your Business: Six Keys To Better Strategic Execution

When you're trying to get a grip on your business, abstract theories, complex systems and management fads won't work. **You need to get real, keep it simple and get results.** EOS, the Entrepreneurial Operating System, is the solution.

In this dynamic presentation, business leader and EOS Implementer Kevin McArdle will show you a simple "way of operating" that helps leadership teams clarify their vision, instill focus and accountability, and become a cohesive team.

You'll discover six keys to better strategic execution that will create alignment in the pieces of your business to produce the results you and your team deserve.

In this highly interactive session, you'll discover a powerful, yet simple set of tools you can use right away to:

- **Stop juggling meaningless "to-do" items** that don't move the needle and focus on the Six Key Components that create truly great organizations.
- **Learn how to develop, articulate and truly achieve your vision.**
- **Solve personnel issues** by getting the right people in the right seats.
- **Create practical scorecards that give you the pulse of your business** at any moment.
- **Eliminate time-wasting meetings** in favor of productive ones that resolve issues and keep team members inspired and focused on hitting their targets.
- **Confront and resolve recurring problems** once and for all.
- **Get more done** by mastering practical tools tested by successful entrepreneurs.

When all the pieces of your business are moving in the same direction, you'll create the momentum that drives true results. EOS—and Kevin McArdle—will help you get there.

Biography: Kevin McArdle is a veteran entrepreneur with more than 30 years of domestic and international business experience. Over his career, he's specialized in drawing growth-oriented people into collaborative environments to create transformative change and financial success. As the founder of three successful companies, Kevin has first-hand knowledge of what works in the business world—and what doesn't. Success in today's competitive business environment, he believes, lies in creating momentum. Kevin works primarily with mid-size organizations to help them align the individual components of their businesses, focus their energy in a single direction and move forward boldly.